Sina Lohrer

Information Designer (B.A.)
Transformation Designer (M.A.)

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Hi, I'm Sina.

I graduated with a Bachelor's degree in Information Design from Stuttgart Media University and successfully completed my Master's degree in Transformation Design at Augsburg University of Applied Sciences. I love to leverage my creativity and expertise to develop sustainable and innovative projects.

in /sina-lohrer   🌐 sinalohrerdesign.de

TOOLS

Adobe Creative Cloud
Photoshop, InDesign, Illustrator, After Effects

Web Design
HTML 5, CSS 3, JavaScript, WordPress

Interaction Design
Sketch, InVision, Processing, Arduino

3D Graphics
3ds Max, Cinema 4D, Spark AR

Project Management
Mural, Miro, Zoom, Trello, Notion

Microsoft Office
PowerPoint, Word, Excel, Teams, Outlook

EDUCATION

Transformation Design (M.A.)
Augsburg University of Applied Sciences | 10/2021 - today
Master's thesis: „Transforming the understanding of mental health in creative teams."

Information Design (B.A.)
Stuttgart Media University | 03/2017 - 04/2021
Bachelor's thesis: „Conception of a transformational product to enhance mindfulness and self-reflection in everyday life."

Semester Abroad
Linköpings University, Sweden | 08/2018 - 01/2019
In the study program „Graphic Design and Communication".

Abitur
Goldberg Gymnasium Sindelfingen | 06/2016
Focus on visual arts.

EXPERIENCE

Working Student Creativity Lab
Siemens AG | 12/2022 - today
Working student in the Creativity Lab to cultivate creativity of people and teams.

Working Student
Köhninger Organization Development | 03/2022 - 11/2022
Working student in a systemic management consultancy.

Working Student Design
oddity GmbH | 08/2019 - 12/2021
Working student in a marketing agency for dm.

Volunteer Designer
Dare2Care | 05/2021 - 10/2021
Social media designer and conzeptualizer of school workshops to strengthen mental health of young people.

SKILLS

Transformation Design
Design Thinking, Creative Problem Solving, Critical Thinking, Change Management, Service Design, Design Research, Agile Methods

Information Design
Information Psychology, Human Centered Design, User Experience Design/Research, Usability, Prototyping, Interaction Design, Interface Design, Human Computer Interaction, Project Management, Web Design, Communication Design

Graphic Design
Corporate Design, Logo Design, Social Media, Photography

LANGUAGES

German
Native speaker

English
Language level B2

Swedish
Basic knowledge